## 2024 - 2025 Metropolitan Cemetery Association

## **Directory Ad**

## **DIRECTORY ADVERTISING FEES**

 Business Card Ad (1/3 page) 2" x 4"	\$100.00
 Half Page Ad 3.5" x 4"	\$150.00
 Full Page Ad 7.25" x 4"	\$250.00
 Inside Front Cover Full Page 7.25" x 4"	\$550.00
 Inside Back Cover Full Page 7.25" x 4"	\$550.00
 Outside Back Cover Full Page 7.25" x 4"	\$750.00
 Back of Index Tabs 7.25" x 4"	\$500.00

Please enclose a copy of the ad to be placed in the Directory. Electronic ads may be sent via email to: <u>sue@nysta.mobi</u>. In order to maintain the quality of our Directory we ask that ads and artwork be camera ready. Ads received after April 1, 2024 may not appear in new Directory.

	Ad enclosed	 Use last year's ad
Company:		 
Directory Ad		\$

Members are encouraged to sign up or renew their membership dues through the MCA website:

## Metropolitancemetery association.org

Please complete this form and return with your dues and ad fees <u>no later than April 1, 2024 to:</u>

**Metropolitan Cemetery Association** 

PO Box 172

Latham, NY 12110